

Mediprise Final Project Presentation

Presented by the HouseCare Group

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Problem Statement

The healthcare industry is for the most part, still dependent on paper based medical records that are decentralized, poorly accessible, and redundant.

A myriad of tools are already available to manage medical records electronically, but lack of national standards, lack of trust in the ability to secure data, and poor interoperability has hampered the industry from adopting Electronic Medical Records (EMRs) and has prevented the medical industry from delivering the best quality services to patients.

The current system has resulted in the loss of important patient medical information, the inability of doctors to collaborate, medical errors, and an often negative experience for patients and health care providers alike.

Disconnects in health care communication systems can result in consequences ranging from inconveniences to fatalities and cost upward of \$17 billion annually.

Linda T. Kohn, Janet M. Corrigan, and Molla S. Donaldson, Editors; Committee on Quality of Health Care in America, Institute of Medicine, "To Err Is Human: Building a Safer Health System", http://www.nap.edu/catalog.php?record_id=972



Mission Statement

The HouseCare Mission Statement is to develop an architecture and business plan for a fully integrated and standardized electronic healthcare management system (Mediprise) to be used by patients, healthcare providers, and pharmacies. Initial functionality should be delivered in the early 2010 timeframe and extend through 2018.



Approach

- Performed trade off analysis to determine best approach for handling multiple EMR standards (HL7, ANSI X12, ASTM CCR) that are currently being used.
 - Create a new Standard?
 - Pros
 - Simple
 - Guaranteed interoperability
 - Cons
 - No advantage to customer
 - Incur additional cost and disruption to customers
 - Require replacement of existing EMR software
 - Create a conversion service for multiple standards
 - Pros
 - Little to no impact to customers
 - Not competing with existing EMR software
 - Low Cost to develop
 - Will not require replacement of EMR software
 - Cons
 - High risk Achieving interoperability will be challenging



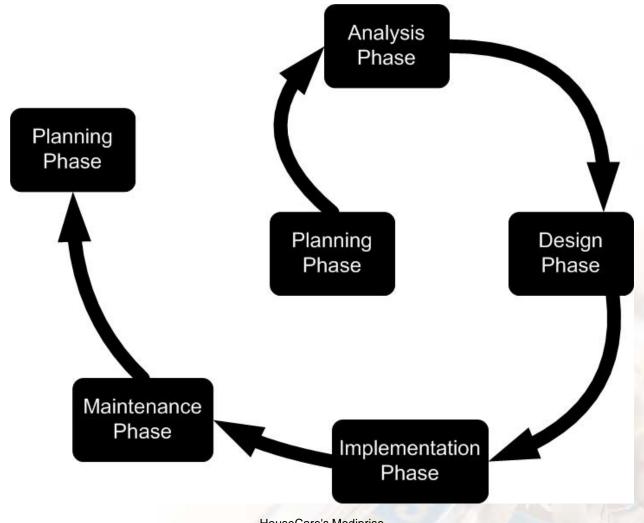
Scope

The HouseCare Mediprise Architecture will:

- Provide Patients with access to medical records
- Provide Hospitals and Hospital facilities, with Electronic Medical Record systems, access to our integrated architecture to gain access to up-to-date Medical Records, Collaboration tools, and Cross-Facility Communication
- Provide non-EMR hospitals with recommendations as to what systems to adopt in order to seamlessly interface with our system
- Provide Pharmacies with access to prescription information for the purpose of filling patient prescriptions as requested by the patient.



Spiral Project Development Plan





Technical Case and Business Case

 Developed both a technical case and a business case that mirrored each other.



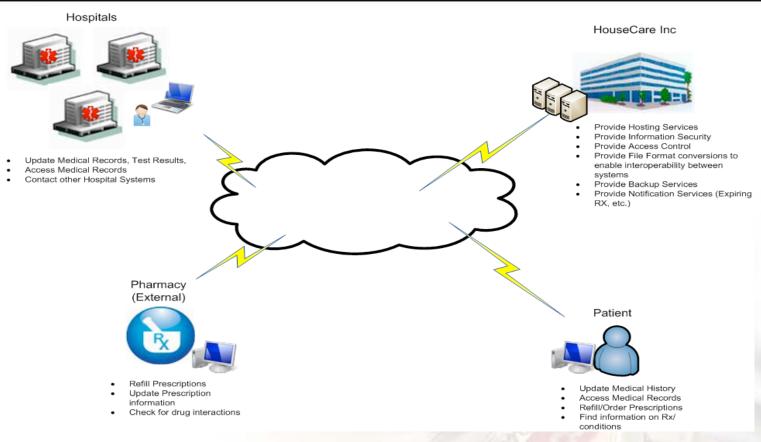


Technical Case

- Operational Concept
- Scope and Context
- Stakeholder Value Mapping
- Architecture Evaluation
- DoDAF Diagrams
- Executable Architecture



Operational Concept



- Provide Secure Electronic Access to Up-to-Date Medical History
- Provide Electronic Prescription Services
- Provide Healthcare Management Tools, Alerts and Reminder Services



Scope and Context

- Doctor/Hospital Information
- Interface Protocols/Standards
- Patient information
 - Contact
 - Emergency
 - Prescription
- Pharmacy Information
- Resources Support (I.T. Equipment)

Inputs

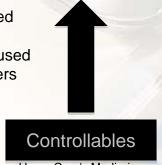


Uncontrollables

- Catastrophic Events
- Competition
- Effectiveness of communication
- •Effectiveness of health system
- Hospital's computer systems
- Intrusion
- •Laws, regulations, codes, and standards
- Other alternative systems
- Resources
- •Unanticipated demand for better healthcare technology
- Unanticipated demand for system

Mediprise

- Cost
- Design
- Functionality
- Information requested
- Interfaces
- Methods and Tools used
- Need to know of users
- Reliability
- System Integrity
- System Security
- System Updates





Outputs

- Analysis of Alternatives
- Better Patient services
- Business Case
- Technical Case
- DoDAF architecture views
- Investment strategy for architecture implementation
- Recommendation of system component

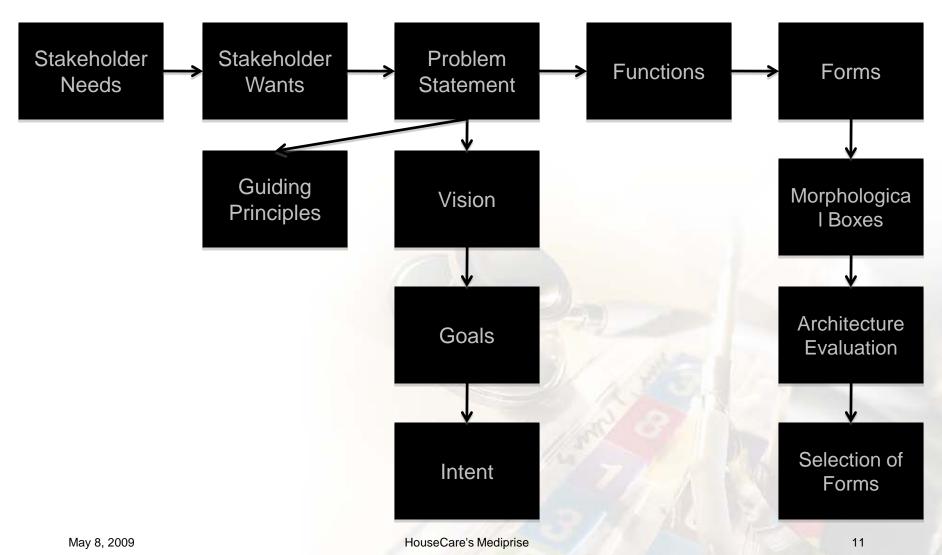
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Risk analysis

HouseCare's Mediprise May 8, 2009



Stakeholder Value Mapping



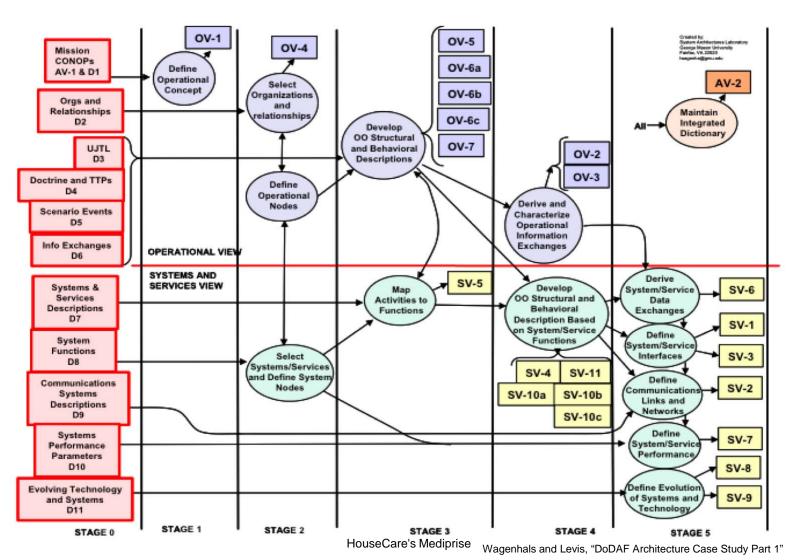


Architecture Evaluation

| | | E | xpor | t Mech | anis | m | Tran | sfer | | EMR chanis | to Med | iprise | М | | se Que anism | ry | | Trans | | EMR hanisr | Syster n | n |
|---|---------|-----------------|-------------------|--|-------------------------|----------------|-------------------------------------|---------------|---|--|--------|--------|------------------------|----------------------|----------------------|-----------------------------|-------------------------------------|---------------|---|--|-------------|--------|
| Stakeholder Goals | Ranking | PDF Report File | HL7 Formated File | ATSM International Continuity of Care Formatted File | ANSI X12 Formatted File | Printed Report | Virtual Private Network over TCP/IP | Dedicated WAN | Proprietary Message Schema via Internet | Standard HL7/ASTM/ANSI X12 over TCP/IP | SOAP | CORBA | Manually Entered Query | User Initiated Query | Preformatted Queries | Dynamically Created Queries | Virtual Private Network over TCP/IP | Dedicated WAN | Proprietary Message Schema via Internet | Standard HL7/ASTM/ANSI X12 over TCP/IP | SOAP | CORBA |
| Confidentiality | 4.4 | 0 | 0 | 0 | 0 | 0 | 5 | 4 | 1 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 5 | 4 | 1 | 1 | 1 | 1 |
| Ease of Use | 3.1 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 2 | 3 | 4 | 5 | 4 | 4 | 2 | 4 | 4 | 3 |
| Speed | 3.9 | 4 | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 4 | 3 | 4 | 3 | 3 | 4 | 5 | 4 | 2 | 4 | 4 | 3 | 4 |
| Efficiency | 3.9 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 | 4 | 3 | 4 | 2 | 3 | 4 | 5 | 4 | 3 | 3 | 4 5 | 3 | 4 |
| Access | 3.8 | 5 | 0 | 0 | 3 | 0 | 4 | 4 | <u>3</u> | 5 5 | 5 | 4 | 2 | 3 | 4 | 5 | 4 | 4 | 4 | 5 | 5 4 | 3 4 |
| Accuracy Use of Standards | 3.8 | 2 | 5 | 5 | 5 | 1 | 4 | 2 | 1 | 5 | 5 | 4 | 2 | 2 | 4 | 4 | 4 | 2 | 1 | 5 | 5 | 4 |
| Cost | 4 | 5 | 5 | 5 | 5 | 5 | 4 | 4 | 5 | 5 | 5 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 5 | 5 | 5 | 4 |
| Feasibility | 4 | 5 | 5 | 2 | 5 | 5 | 5 | 3 | 4 | 5 | 5 | 4 | 2 | 2 | 4 | 4 | 5 | 3 | 4 | 5 | 5 | 4 |
| Ranking | (| 105 | 111 | 107 | 107 | | 144 | 91 | 108 | 142 | 130 | 116 | 71 | 82 | 114 | 133 | | 91 | 108 | 142 | 130 | 116 |
| Will need converters to convert to internal data format, so we should be able to export in all formats without incurring much additional cost | | | | | | | | | | | | | | | | | | | | | | |



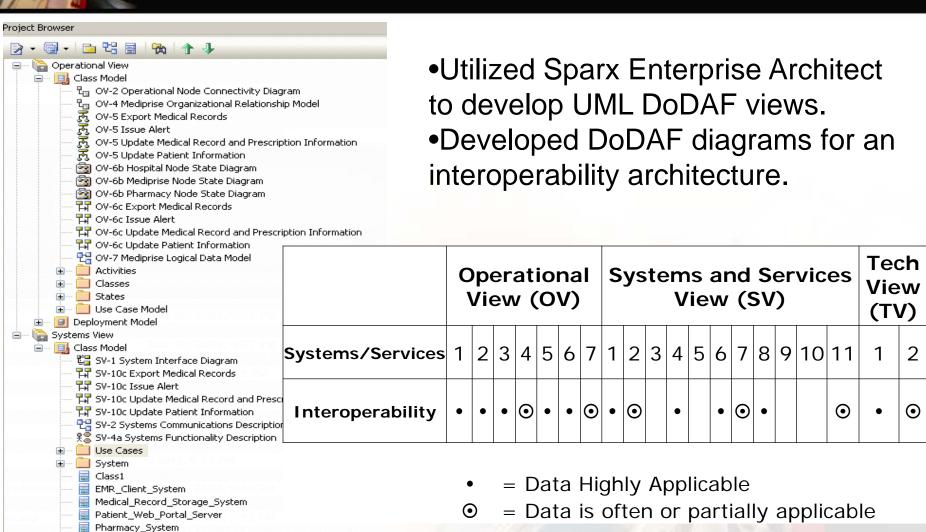
Five Stage Modeling Process





Prescription System

DoDAF Diagrams

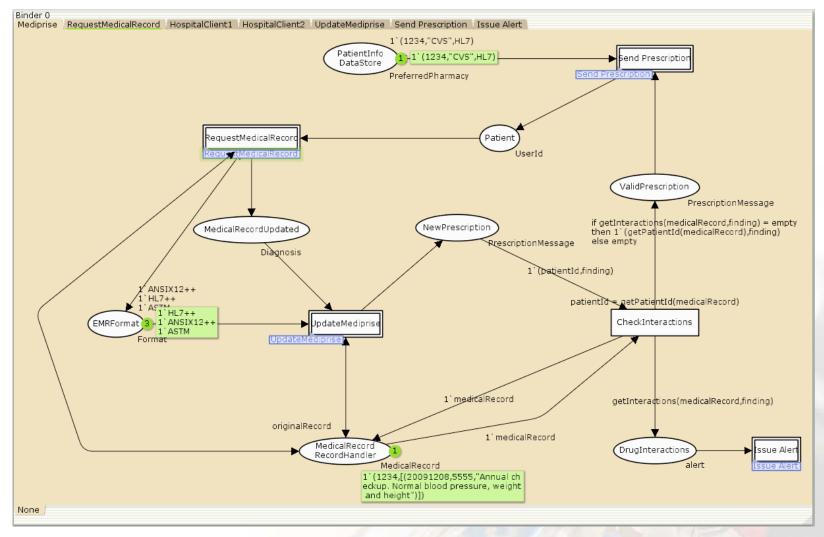


May 8, 2009 HouseCare's Mediprise

DoDAF Volume 1, Version 1,5



Executable Architecture





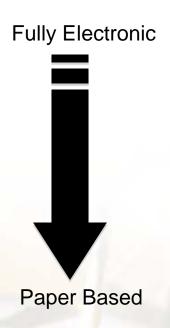
Business Case

- Current Market
- Market Introduction Approach
- 10 Year Road Map
- Cost Analysis
- Risk Analysis



Current Market Adoption Rates

| EMR Adoption Model [™] | | | | | | | | |
|---------------------------------|--|---------------|---------------|--|--|--|--|--|
| Stage | Cumulative Capabilities | 2007 Final | 2008 Final | | | | | |
| Stage 7 | Medical record fully electronic; HCO able to contribute CCD as byproduct of EMR; Data warehousing in use | 0.0% | 0.3% | | | | | |
| Stage 6 | Physician documentation (structured templates), full CDSS (variance & compliance), full R-PACS | 0.3% | 0.5% | | | | | |
| Stage 5 | Closed loop medication administration | 1.9% | 2.5% | | | | | |
| Stage 4 | CPOE, CDSS (clinical protocols) | 2.2% | 2.5% | | | | | |
| Stage 3 | Clinical documentation (flow sheets), CDSS (error checking), PACS available outside Radiology | 25.1% | 35.7% | | | | | |
| Stage 2 | Clinical Data Repository, Controlled Medical Vocabulary, Clinical Decision Support, may have Document Imaging | 37.2% | 31.4% | | | | | |
| Stage 1 | Ancillaries – Lab, Rad, Pharmacy – All Installed | 14.0% | 11.5% | | | | | |
| Stage 0 | All Three Ancillaries Not Installed | 19.3% | 15.6% | | | | | |
| | Total Hospitals | n = 5073 | n = 5166 | | | | | |



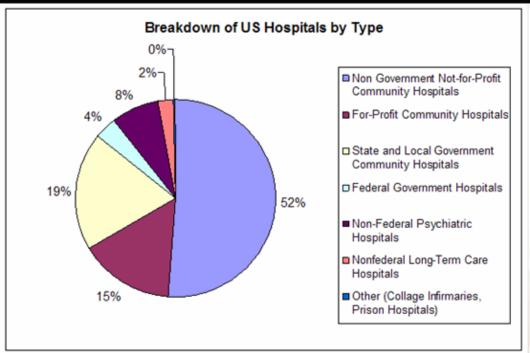
Data from HIMSS Analytics Database N = 5073/5166 ©2009 HIMSS Analytics

- Lack of Standards: No national standard exists dictating the format or taxonomy associated with Electronic Medical Records, making interoperability difficult.
- Cost: Implementing EMRs can be costly. One study found that initial costs of EMR systems for a Solo/Small Group Practice are over \$40,000 with an annual upkeep of \$8000.1 These costs are almost entirely the hospital or physicians responsibility.
- Privacy: Securing Sensitive medical data is a large concern, and sufficient steps must be taken to secure data and prevent unauthorized access in order to make a true interoperable EMR network possible

Robert Miller et al. "The Value of Electronic Health Records in Solo or Small Group Practices," Health Affairs Vol. 24: 5 (2005): 1127-1136. Abstract available at: content.healthaffairs.org/cgi/content/full/24/5/1127 Retrieved March 8, 2009.



Breakdown of U.S Hospitals by Type



- •Non Profit account for over half of all U.S. Hospitals
- •Currently 12 of the top 19 hospitals are confirmed to be using an EMR systems¹
- Eligible for Tax Exempt Status
- •Large Research Budgets
- Vested interest in 'Secondary Use' Medical Records



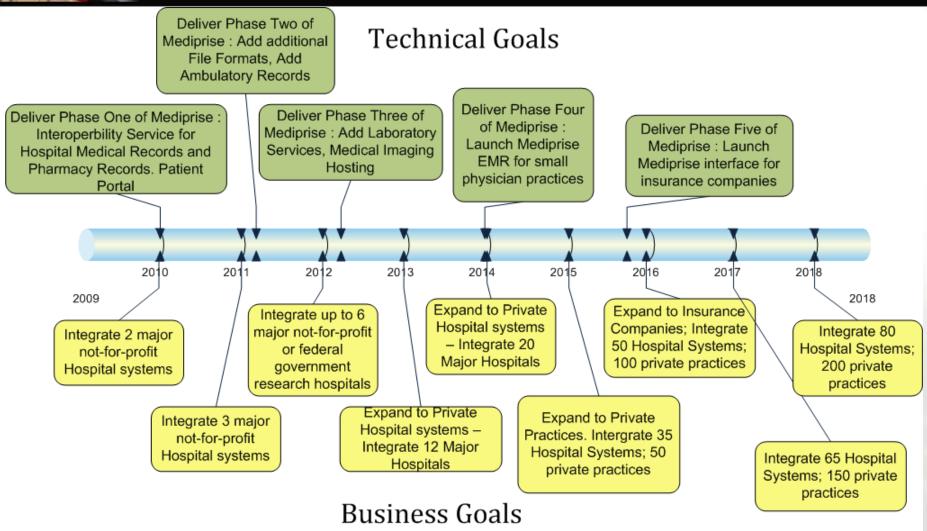
Market Introduction Approach

Mediprise is a constantly changing networked service. As such it made sense that a subscription price model be used, based on the number of physicians in a hospital

- Hospitals
 - One time set-up fee
 - Monthly Subscription
- Patients
 - Free web-based Portal
 - Subscribe for e-mails/alerts that may contain ads (optional)

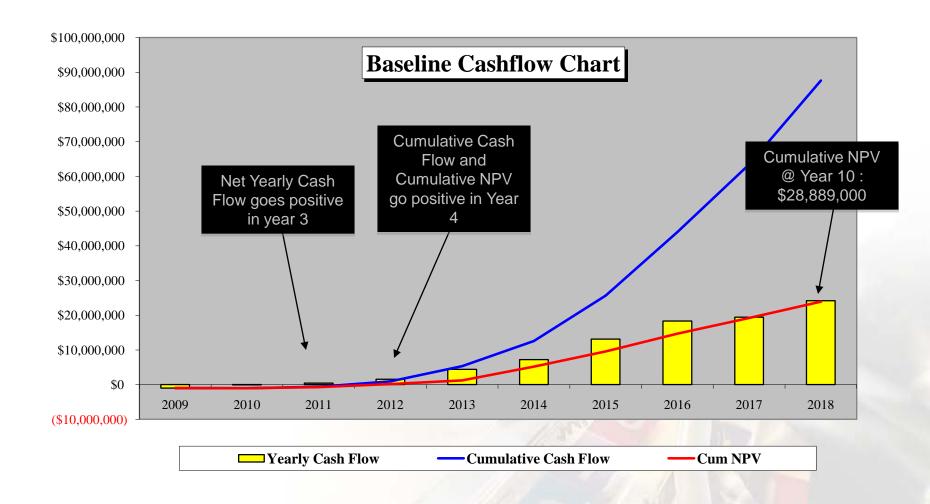


10 Year Road Map





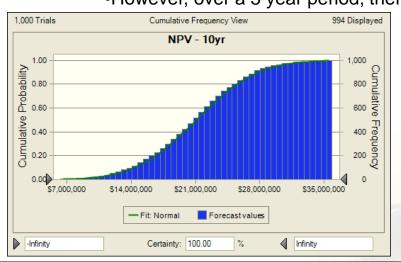
10 Year Cashflow

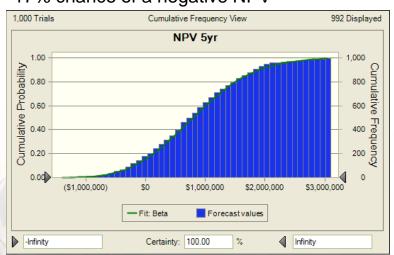


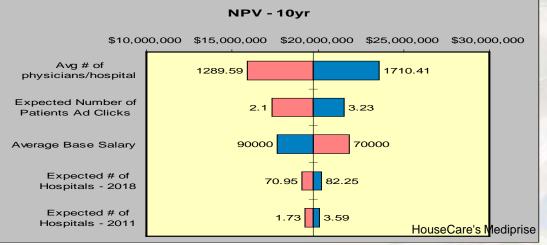


Net Present Value Analysis

- •Over a 10 year period, there is a 0% chance of a negative NPV
- •However, over a 5 year period, there is ~17% chance of a negative NPV







Variables:

- Number of Hospitals using Mediprise
- Number of Small Doctor's Offices using Mediprise
- Expected Number of Patient Ad Clicks
- Estimated Work Force Size



Risk Analysis

| Risk ID | Risk Category (Cost, Schedule, Performance) | Risk Event | Consequence | Probability of Occurrence (A - E) | Consequence of Occurrence (A - E) | Overall Risk Level (H-M-L) | Risk Mitigation Plan |
|------------|---|--|--|---|---|----------------------------------|--|
| | | Mediprise Software is not compatible with | System will not be operational with other EMR systems. Patient records will be in | | | | Test all known EMR software systems against our interface_ |
| R1 | Performance | Mediprise Entity Legacy Software | influx. | С | D | M | to ensure system software compatibility. |
| R2 | Cost/Schedule | New Standards will be adopted or existing Standards are changed | System will not meet new standards, and will not be government compliant. | D | В | | Update system to meet new standards, Komajor Standard releases and change agent participation in Health IT organization and the standards of t |
| | | System security is inadequate, loopholes | Patient data is compromised, and system | | | | Ensure sufficience well encrypted. Re-visit security plan annually |
| R3 | Cost | are exploited. | access and availablity may be denied. | В | E | H | and update accordingly. |
| | | Lack of Training/education of Housecare | May unintentionally expose viable data, | | | | Train all employees, on the system. Develop training materials, and operating procedures. Also, have an emergency contact list for individuals to call regarding |
| R4 | Performance | Employees | that could lead to a more major problem. | E | В | L | system issues. |
| R5 | Performance | Loss of power | System down for an undetermined amount of time, updates aren't received at Mediprise Entities. | E | A | | Install a backup power system. |
| NO. | renormance | Loss of power | System incompatibility (user interfaces, | - | ^ | - | Test all systems against our standards to ensure system. |
| R6 | Schedule | Poor integration | functionality, system architecture). | D | D | М | software compatibility. Conduct several tests to determine systematics |
| R7 | Performance | Technology reliability (availability) | Loss of support for system. | E | E | м | (establish MTBF, MTTR calculation trablish alternatives to support system ability, |
| K/ | Performance | Proprietary hardware/software, and | Loss of support for system. | E | E . | IVI | alternatives to support systemationity, |
| R8 | Cost | database applications needed for Mediprise are unavailable or late | Can cause schedule delay for implementation. | E | С | L | Identify at wative vendors. |
| | | Hackers gain access to the Mediprise | | | | 1 | Repure all user accounts to have strong passwords. Make sure Mediprise data is protected with adequate encryption and file sharing permissions. Make sure House |
| R9 | Cost/Performance | Network | Data is illegally accessed and distributed. | Α | E | Н | employees have access on a need |
| | | Insufficient or poor Service and Support | | | | _ | Ensure adequate functions and Heathcare Provider Users. Require Customer Reps to go through annual training to |
| R10 R11 | Performance | provided to Mediprise users | Displeased customers. | C | E | Н | ensuer quality and consistancy of service. |
| R12 | Performance Performance | Distributed Development Organization Fire or Theft at Housecare office locations. | Lack of information sharing. Mediprise Network unavailable, updates not received at Mediprise entities. | E | A | L | Ensure system interoperability and integration. Ensure Houseare Office spaces adhere to regional fire and safety codes, installing sprinklers, smoke alarms, fire extinguishers, etc. Conduct quarterly fire drills for evaculation and test safety equipment. Secure physical office spaces using door locks or cypher locks for highly sensitive locations. Consider also that most damage from a fire occurs from water sprinkler systems and the fire department. You may choose to cover your computer tarsor when the fire alarm goes off. |
| R13 | Performance | Employee misuse of computer | Can introduce viruses, or security flaws. May expose patient data. May expose system vulnerabilities, | E | В | L | Train all employees, on the system. De Assurance training materials, and training procedures to show what happens when training are miss are missued. Conduct annual required training. Also, have contact list for Security Personnel materials. Personnel materials are system updates (antivirus, patches, etc.). |
| R14 | Performance | Mediprise is infected with a Computer Virus | personal information, and disrupt communcation to Mediprise Entities. | A | E | н / | Backup information nightly so records can be restored in case of data corruption. |
| R15 | Performance | Acts of God (hurricances, tornadoes, earthquakes) | Mediprise Servers are physically destroyed, service is disrupted. | D | С | | Physically separate offsite backups will be maintained in the case of catastrophic events. |
| R16 | Performance | Partial EMR systems | Lack of functionality. | C | В | i | Reduction in all capabilities. |
| R17 | Performance | Data Conversions | Lack of information sharing. | D | В | L | Implement generic data conversion and all systems can use. |
| R18 | Cost | Corporate Espionage | Loss of technical information and business information | D | В | М | Have employed agri non-disclosure statements and develop intellectual property. |
| R19 | Cost | Beat to Market by Competition | Loss of business and value. | A | A | IVI | Keep initial functionality simple and deliver incrementally. |

System security is inadequate, loopholes are exploited.

Hackers gain access to the Mediprise Network

Insufficient or poor Service and Support provided to Mediprise users

Mediprise is infected with a Computer Virus

Mediprise is beaten to market by competitor

| Consec | uence |
|--------|-------|
| | |

| Probability | | Minimal to No Impact | Acceptable with some reduction in margin | Acceptable with significant reduction in margin | Acceptable. No margin remaining | Unacceptable |
|-------------|---|-------------------------|--|--|---------------------------------|--------------|
| | | A | В | C | D | E |
| 80-100 | Α | M | M | Н | Н | Н |
| 60-80 | В | III L | M | M | Н | Н |
| 40-60 | С | L | L | M | M | Н |
| 20-40 | D | L | L | L | M | M |
| 0-20 | E | L | L | L | L | М |



Conclusions

- The Mediprise solution is:
 - Low Cost
 - A minor impact to Hospital's current process
 - Utilizing current and future standards
 - A providing mechanism to research hospitals to share secondary use (anonymous medical records) for research purposes
 - Feasible business business strategy over a 10 year period
 - Provides better patient services